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Pam Sheyne Inks Publishing Deal With BMG
October 29, 2009 – Publishing | Global

By By Richard Smirke, London

New Zealand songwriter/producer Pam Sheyne has signed a global sub-publishing deal with BMG Rights Management.

The company will represent and administer Sheyne's AppleTreeSongs Ltd catalog, which contains such hits as Christina Aguilera's "Genie In A Bottle," Dream's "He Loves U Not" and Jessica Simpson's "Irresistible". It was previously handled by Universal Music Publishing.

"We are pleased to have made this deal with BMG," said Sheyne's manager, Nigel Rush in a statement. "What's different and interesting about this new company is that it isn't hamstrung by all the usual publishing practices and it brings a wholly new and innovative approach to the exploitation of existing and potential works," he continued.

Sheyne's recent titles include tracks in Disney feature films "Jump In", "Hannah Montana" and "Camp Rock". The L.A.-based songwriter also co-penned the end title to U.K. movie "The Young Victoria", sung by Sinéad O'Connor, and the theme tune to NBC/Oxygen reality show "Dance Your Ass Off."

Sheyne has also written for Backstreet Boys, Tina Arena, No Angels, Laura Pausini, Corrine Bailey Rae and Hayley Westenra.

Hartwig Masuch, Berlin-based BMG Rights Management CEO said in a statement: "Pam has been extraordinarily active writing for top tier acts around the world. Pam's track record of synch placements speaks for itself and makes a perfect fit for us -- we will put much effort on exploiting her work even further in that area."

In addition to Sheyne, Bertelsmann-owned BMG Rights Management handles the rights to the works of Traumwohnung, Peter Fox, Nena, Sasha, Cascada, A-ha, La Roux, The Asteroids Galaxy Tour, Alison Moyet and Vaya Con Dios.

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think the solution is to curtailing illegal downloading?

- Nothing, music sales are only a small part of an artist's revenue stream
- Have governments shut down illegal file-sharing sites
- Nothing, illegal downloads help drive sales
- Pull advertising from illegal file-sharing sites
- Compel ISP's to monitor and punish illegal downloaders over their networks

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